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Hatco® Welcomes New European Regional Sales Manager

Erich Dussert joins Hatco to support company's business objectives across Europe.



Milwaukee, WI – September 2024 – Hatco® is pleased to announce the appointment of Erich Dussert as European Regional Sales Manager. In his new role, he will oversee Hatco's sales strategy and operations throughout the European market.

With over 20 years of experience in EMEA sales and regional management, Dussert's appointment is a significant step in advancing Hatco's strategic initiatives and presence across the region. His successful tenures at Parts Town – REPA, Filtrox, Revol, and Welbilt, where he consistently drove growth and forged strategic partnerships, are a testament to his capabilities. Dussert's comprehensive expertise in market analysis, team leadership, and client relationship management will be invaluable in his new position.

"Hatco is very excited to welcome Erich to the team," said Brad Stoeckel, Director – International Sales. "Erich is excited to bring his expertise to Hatco and to contribute to our ongoing growth and success. We are confident that Erich's leadership and vision will be instrumental as we continue to grow."

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About Hatco

From the corporate offices in Milwaukee to the state-of-the-art manufacturing facility in Sturgeon Bay, Wis., Hatco Corporation is a proud employee-owned company whose brands include ADM, American Range, FWE and Ovention, Inc. Since 1950, Hatco has a history of excellence in the quality design, production, and servicing of warming, toasting, holding, cooking, sanitizing, sneeze guards and cooling equipment. To learn more about Hatco, visit the company website at <https://www.hatcocorp.com>.